

WAYSIDE DIVES INTO READING
THE 2009-2010 PTA FUNDRAISER
READ-A-THON!

Dear Wayside families,

This year, Wayside PTA is trying a new fundraiser that has been wildly successful in several area schools. Like them, we hope the READ-A-THON will become our main fundraiser, replacing the need for 'gift-wrap' sales, and allow our children to raise money for their PTA without selling anything. Instead, we will promote our school's goal of a love for reading.

The best part of the READ-A-THON is that **100%** of the money collected in a READ-A-THON can and will be used at our school for our children. The PTA sponsors affordable community events, media center books and technology, science education, cultural enrichment programs, and after school activities. We have made this READ-A-THON easy and fun and we are hoping that everyone will participate to make it a huge success for our school and children.

Here's how it works—in this packet, your child has been given The Rules for the READ-A-THON, a Sponsorship Form, a Minute Recording Sheet, and a Return Envelope. We chose to count minutes read instead of books, so it would be fair to all levels of readers. The first week of the READ-A-THON (beginning **Monday, February 1, 2010**) is when your child will ask people to sponsor them by pledging to pay for each minute that he or she reads or is read to. In addition to paying per minute, many sponsors may choose to pay a set sum when the child reaches their minutes goal. Remind your child that relatives, neighbors, friends and even often-frequented businesses make GREAT sponsors!

After obtaining pledges the first week, your child will set a "minutes read" goal for themselves and will begin reading. For the next two and a half weeks (**February 8 – February 24**) your child will read and record their minutes daily using the Minutes Recording Sheet located in your child's student folder. Please initial your child's recorded time each day. The teachers will use the Minute Recording Sheet to keep a class and individual tally. Remind your child that during this time, individual students and classes will be winning great prizes and parties for the most minutes read! When the reading period ends (Feb. 24), your child will tally up their minutes , collect their pledge money from the sponsors and bring the collected money to school by the 3rd of March. Please use the enclosed envelope to return your child's Sponsorship Form/Minute Recording Sheet with the money so that your child may participate in the "most minutes read" contest as well as the End of the READ- A-THON raffle. Many great prizes will be won!

Be sure to go over the rules with your child so that they know what kinds of reading minutes count. (HOMEWORK READING COUNTS !!). Throughout the READ-A-THON, the teachers and the PTA will help the kids (and their families) remember the relevant READ-A-THON dates with announcements and reminders in the Wayside Waves- so relax, talk to your child about the READ-A-THON and most importantly...LET'S HAVE FUN AND READ!

Please check for updates in Wayside Waves, where we will provide fun fund-raising ideas. All students who participate will be entered into a READ-A-THON raffle.

Sincerely,

Gayle Friedman (email: gffriedman@comcast.net) & Lydia Schindler (email: glaz21@comcast.net)

Chairpersons

Remember: Collect Sponsors Feb. 1, Start Reading Feb. 8

Wayside Elementary School

READ – A – THON RULES

Start reading and recording your minutes on Monday, February 8th.

Use your Minute Recording Sheet to keep track of how many minutes you read each day. There will be a duplicate Minute Recording Sheet in your student folder; please fill it out each day and return it so you can record your progress, to be eligible for class parties and prizes.

Use your Sponsorship Form to keep track of your sponsors and how much they have pledged to donate.

1. Reading before and after school counts.
2. Reading before the official beginning of the READ-A-THON does not count.
3. Reading during class time does not count.
4. Being read to by other people does count.
5. Reading aloud to the dog, the cat, and the goldfish (or any other pet) does count.
6. Reading in a train, with a fox, in the rain, or on a box does count.
7. Reading aloud to other people does count. If you read to someone who is also participating in the READ-A-THON, it counts for both of you.
8. Reading under the bed covers, with a flashlight, late at night counts (but only if it is Okay with your parents).
9. Reading instead of doing your homework does not count.
10. Reading instead of watching TV or playing video games does count.
11. Reading assigned homework (including book report reading) does count.
12. Reading anything, in any language (even cereal boxes), does count.
13. Reading to the elderly (no, that isn't your mom and dad) in a nursing home counts for DOUBLE MINUTES!!!
14. Attending "Reading Night " on February 10th and 11th and being read to by the teachers counts for DOUBLE MINUTES!!

No guessing or rounding off minutes. Please look at the clock or use a timer or stopwatch to clock your minutes. Please remember that CHARACTER COUNTS—be honest with your minutes so that it will be fair and fun for everyone. Remember that your parents will need to initial your minutes on the Minute Recording Sheet. You will be asked to enter your reading minutes each day as you get to school, on your class chart.

The last day to read for the READ – A – THON is February 24th. No minutes will be counted after February 24th.

Make sure that you return your Minute Recording Sheet , your Sponsorship Form , and your collected money to school by March 3rd , in the envelope that is provided in this package.

Students will receive prizes for the TOP PLEDGE AMOUNT and the TOP MINUTES SPENT READING.

All participants who meet their set goal will be entered into a raffle! All participants who return their SPONSORSHIP FORM and collected money by March 3rd will also be entered into a raffle!

READ – A – THON

Sponsorship Form

NAME: _____ GRADE: _____ AGE: _____

TEACHER: _____

MY GOAL IS TO READ _____ MINUTES IN 17 DAYS !

Dear Sponsor:

The Wayside Elementary School **READ – A – THON** is a reading incentive program designed to motivate our children to read, keep them reading and reward them for reading with fun prizes. **100% of the collected money will go to the Wayside E.S. PTA.**

Children are asked to set a goal and read (or be read to) over a 17 day period. Students receive prizes for the TOP PLEDGE AMOUNT and TOP MINUTES SPENT READING. **Thank you for supporting the children’s efforts to reach their goals and our efforts to encourage a life-long love of reading!!! Please make all checks payable to the Wayside E.S. PTA.**

Sponsor’s Name	Phone Number	Amount Pledged Per Minute OR Flat Rate	Total Pledge	Date Collected

Total Pledge Amount Collected: _____

****SAMPLE PLEDGE AMOUNTS**** Keep in mind that the minutes can add up!

Amount Pledged Per Minute	Amount of Minutes Read	Total Pledge
\$.25 a minute	30 min. per day (30 x 17= 510 min.)	(510 min. x .25 = 127.50) \$127.50
\$.25 a minute	20 min. per day (20 x 17= 340 min.)	(340 min. x .25= 85) \$85.00
\$.25 a minute	15 min. per day (15 x 17= 255 min.)	(255 min. x .25= 63.75) \$63.75
\$1.00 per min.- with a CAP of \$100.00		FLAT RATE \$100.00

STUDENTS: Please collect your pledge money from your sponsors and return along with the Sponsorship Form/ Minutes Recording Sheet using the enclosed envelope by March 3rd so that you may participate in the “Top Prize Award” contests and the End of the READ –A –THON raffle. There will be many great prizes , such as a rock polisher, lava lamp, tie dye kit, digital camera, video recorder and mp3 player!

WAYSIDE E.S. READ – A – THON

OFFICIAL Minute Recording Sheet

NAME: _____ GRADE: _____ AGE: _____

TEACHER: _____ MY GOAL IS TO READ _____ MINUTES in 17 days!

GOAL:

Review the READ – A – THON Rules and then read anything you want to (young children have your parents, grandparents, babysitters, siblings read to you) for a 17 day period. Remember CHARACTER COUNTS—be honest with your minutes so that it will be fair and fun for everyone.

Recommended Minimum Daily Reading Goal by Grade

GRADE	# OF MINUTES READ PER DAY
K	10 – 15 minutes
1 - 2	15 minutes
3 - 5	20 minutes

START READING ON MONDAY, FEBRUARY 8, 2010

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
Feb. 8 <i>Reading Time:</i>	Feb. 9 <i>Reading Time:</i>	Feb. 10: DOUBLE POINTS for attending Reading Night!! <i>Reading Time:</i>	Feb. 11: DOUBLE POINTS for attending Reading Night!! <i>Reading Time:</i>	Feb. 12 <i>Reading Time:</i>	Feb. 13 <i>Reading Time:</i>	Feb. 14 <i>Reading Time:</i>
Feb. 15 <i>Reading Time:</i>	Feb. 16 <i>Reading Time:</i>	Feb. 17 <i>Reading Time:</i>	Feb. 18 <i>Reading Time:</i>	Feb. 19 <i>Reading Time:</i>	Feb. 20 <i>Reading Time:</i>	Feb. 21 <i>Reading Time:</i>
Feb. 22 <i>Reading Time:</i>	Feb. 23 <i>Reading Time:</i>	Feb. 24 <i>Reading Time:</i>				

Total Reading Time: _____ minutes Parent's Signature _____